The purpose of the USC Viterbi School of Engineering Bachelor of Science in Computer Science and Business Administration (BSCSBA) program is to prepare students for high level professional employment in any sector of computer science or business administration related to the design, programming, and application of software in a business context; or to pursue graduate studies focusing on related problems in the field. Graduates might pursue computer science-related employment or graduate study in many diverse real-world domains related to computer software or business administration with a technological background.

- Upon completion of the USC Bachelor of Science in Computer Science and Business Administration, students will be able to demonstrate deep understanding of both fundamentals and important current issues in computer science and business administration.

- Upon completion of the USC Bachelor of Science in Computer Science and Business Administration, students will be able to apply critical principles and skills pertinent to BSCSBA duties in their employment and professional practice.

- Upon completion of the USC Bachelor of Science in Computer Science and Business Administration, students will be able to work in diverse global contexts and apply universally respectful and globally centric practices pertinent to BSCSBA duties in international and domestic contexts.

- USC students enrolled in the USC Bachelor of Science in Computer Science and Business Administration will demonstrate understanding of contemporary research questions, results, and areas of application relating to the fundamentals of computer software and business administration.