Technology Innovation and Entrepreneurship Resources

Ellis Meng
Vice Dean of Technology Innovation and Entrepreneurship
Professor Biomedical Engineering & Electrical and Computer Engineering

Ralph Lin
Managing Director
Office of Technology Innovation and Entrepreneurship
Maximizing the impact of academic research

Potential for far reaching societal impact
From invention to impact

- Many pathways for tech commercialization
- Few faculty have training or experience, creating barriers
  - Documenting your invention
  - Interacting with technology transfer office
  - Interacting with patent attorneys
  - Making sure the invention has a market
  - Fundraising beyond research dollars
- Commercialization allows the world to benefit from your research

*We are here to help you in this journey*
The Viterbi School Office of Technology Innovation and Entrepreneurship (OTIE) will:

- Educate engineers on strategies to invent, develop, integrate, and sustain technologies that address significant needs
- Launch ventures with meaningful social and economic impact based on USC faculty, staff, students, and technologies
- Promote an ethical and inclusive technology innovation and entrepreneurship ecosystem

*We are separate from USC Stevens Center for Innovation which is our technology transfer office. All intellectual property flows through USC Stevens.*
Startup ecosystems

Viterbi

USC

Startup Ecosystem
(LA and beyond)
Highlights:

- Pitch competitions in DeepTech, Sustainability, Social Impact, Civil/Environmental Engineering, ($15-50k non-dilutive prizes)
- NSF I-Corps training (researchers -> entrepreneurs)
- Viterbi Startup Garage incubator
- Viterbi Venture Fund
- Connection to mentors/investors
Don’t know where to start?

Our contact info: ellis.meng@usc.edu
ralphlin@usc.edu

Main website: http://viterbiinnovation.usc.edu
https://icorpshubwest.org

To sign up for our newsletter: viterbi-innovation@usc.edu