Technology Innovation and Entrepreneurship Resources

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Maximizing the impact of academic research

PhDs
Publications
Patents or other Product

Potential for far reaching societal impact
From invention to impact

- Many pathways for tech commercialization
- Few faculty have training or experience, creating barriers
  - Documenting your invention
  - Interacting with technology transfer office
  - Interacting with patent attorneys
  - Making sure the invention has a market
  - Fundraising beyond research dollars
- Commercialization allows the world to benefit from your research

*We are here to help you in this journey*
Our mission

The Viterbi School Office of Technology Innovation and Entrepreneurship (OTIE) will:

- Educate engineers on strategies to invent, develop, integrate, and sustain technologies that address significant needs
- Launch ventures with meaningful social and economic impact based on USC faculty, staff, students, and technologies
- Promote an ethical and inclusive technology innovation and entrepreneurship ecosystem

We are separate from USC Stevens Center for Innovation which is our technology transfer office. All intellectual property flows through USC Stevens.
Startup ecosystems

Viterbi

USC

Startup Ecosystem
(LA and beyond)
Highlights:

- Pitch competitions in DeepTech, Sustainability, Social Impact, Civil/Environmental Engineering, ($15-50k non-dilutive prizes)
- NSF I-Corps training (researchers -> entrepreneurs)
- Viterbi Startup Garage incubator
- Viterbi Venture Fund
- Connection to mentors/investors
Don’t know where to start?

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