

Production

The diagram consists of two horizontal lines with dots at their ends. The left line is labeled 'Production' and has two circles below it: an orange one labeled 'Content' and a yellow one labeled 'Art'. The right line is labeled 'Distribution' and has two circles below it: a green one labeled 'Digital' and a blue one labeled 'PR'.

Content

Art

Distribution

Digital

PR

vcomms@usc.edu

@USCViterbi

Content Snapshot

Quality & quantity

- 200+ stories per year
- 100+ media hits per year
- ~50% of output are research stories
- Video production sustaining 40+ videos per year
- News digests: Email, VNN
- CASE, Emmy awards


USC Viterbi
School of Engineering

About Academics Admission Research & Innovation

Students Alumni Parents Corporate Giving Faculty

News


FILTER: Department All Topic All Year All SUBMIT RESET



General (Ret.) Ellen M. Pawlikowski named Judge Widney Professor at USC

August 27, 2019


Pawlikowski, nationally recognized as a leader in science and engineering, will join the USC Viterbi School of Engineering faculty this fall.



The Three P's: Programming, Python and Pac-Man

August 26, 2019


CS@USC teaches principles of programming and robotics alongside those of equality and inclusivity



"We're Going to 3-D Print the First Rocket Made on Mars"

August 23, 2019


Tim Ellis, named to MIT Technology Review's 2019 "35 Innovators Under 35" for his use of massive 3-D printers to build space-bound rockets



Everywhere at Once

August 22, 2019


Two apps created by USC Viterbi Research Professor Ari Shapiro allow users to create digital avatars of themselves to improve communication.



Alumnus Wins Prestigious PECASE Award

August 16, 2019


Jonathan Sauder, a NASA JPL engineer, lends "highest honor" bestowed by the U.S. government on early career scientists and engineers" for his work on RainCube and Venus Rover.



Up, Up and Away!

August 13, 2019


L.A. Youth Gain Hands-On Engineering Experience at Three-Day Camp Hosted by the USC Viterbi Department of Aerospace and Mechanical Engineering



AI Predicts Musical Genre by Identifying Surprising Patterns in Hit Songs

August 12, 2019

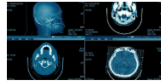
Record-breaking single "Old Town Road" is a little bit country, a little bit rock 'n roll, according to an artificial intelligence (AI) tool developed by a USC computer science student



Using 3-D Printed Mother-of-Pearl to Create Tough New Smart Materials

August 7, 2019


USC researchers are drawing inspiration from mollusks to build lightweight, strong materials for wearable technology and more.



USC researchers receive \$12.5M grant for craniofacial research data-sharing endeavor

August 5, 2019

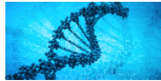
The project, FaceBase III Data Management and Integration Hub, would put USC on the map as the data epicenter for the craniofacial research community.



VR Game Allows Parkinson's Patients to Move and Feel in Virtual Worlds

August 1, 2019


USC engineers team with researchers and VR game designers to help Parkinson's patients walk steadily with confidence



Tackling Lack of Diversity in Genetics Research

July 25, 2019

Researchers at the USC Viterbi Information Sciences Institute managed vast amounts of genetic data from multi-ethnic populations in a groundbreaking new study.



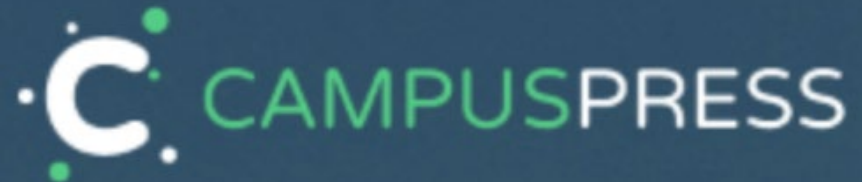
Fighting Back Against the Ravages of Time

July 25, 2019

New USC Viterbi research tells us more than we've ever known about how and why our cells age, paving the way for a healthier, happier old age.

Web Resources

- CampusPress
- Notification tools
- Faculty directory



Web Resources

- CampusPress
- Notification tools
- Faculty directory

- myViterbi Catalog
- Viterbi Service Desk
- Viterbi Service Desk Ticket Manager
- Viterbi Space Reservation / Conference Room and Instructional Space Search

Departmental Tools

- Honor/Award Notification Tool
- Research Story Submission Tool

Other Tools

- Communications Mail List Manager
- Engineering+ Map Manager
- USC ViterbiAlert
- Website Media Manager

Research Administration

- Research Proposal Calendar and Tracking
- Responsible Conduct in Research Training (RCR)

- Viterbi IT Resources Feature Request  VSD Manager Logout
- 01:30 PM - CS Undergraduate Live Chat Drop-in Advisement
 - 03:30 PM - New & Continuing MS Student Group Advising Session (CSCI/DSCI)
 - 04:00 PM - Prospective Student Webinar: Master's & PhD Programs in Engineering and Computer Science
 - 05:00 PM - VGSA Ambassador Panel

Visit the [Viterbi Events Calendar](#) for more events.

Recent Viterbi News

- Trojans Win Student Design Contest with Autonomous Robots that 'Learn'
- Going Digital, With Low Code and Low Cost
- Busting homophobic, anti-queer bias in AI language models
- Gas prices keep falling, but Americans still feel inflation's bite
- Newsom: California must boost water recycling, desalination
- VNN Episode 17
- Medical Imaging in Living Color - With 26 New Shades to Detect Disease
- Busting Anti-Queer Bias in Text Prediction
- Vishal Gupta Awarded INFORMS Wagner Prize for System to Curb COVID Spread in Greece
- Qiang Huang Elected Fellow of the American Society of Mechanical Engineers
- VNN Episode 16
- Finding Bugs Faster Than Hackers
- "Where Can I Buy Such a Laser?" USC, Amazon Program Excites Underrepresented Students to STEM
- Student Startup Remedy Addresses Healthcare for Unhoused
- Jamani King: Stimulating STEM program manager (Stimulating STEM)

Web Resources

- CampusPress
- Awards Notification tool
- Faculty directory



https://myviterbi.usc.edu



Search



Most Visited My Viterbi Vsoeapp1 Error Viterbi Error vsoewebhosting Error Dev Errors apps db admin

**myViterbi****USC Viterbi**
School of Engineering[Switch to Student System](#)[Viterbi IT Resources](#)[Feature Request](#)[Viterbi Service Desk](#)[Logout](#)**Faculty Research Information Tool**

The Faculty Research Information Tool is used to manage your web profile, research topics, and other information. A subset of this information is used to create profiles as well as for search tools such as the [Research Topic Search](#).

Manage My Information:

- [Web Profile](#)
- [Research Collaborations and Sponsors](#)
- [Contact Information](#)
- [Curriculum Vitae \(CV\)](#)
- [Education History](#)
- [Academic Titles](#)
- [Awards](#)
- [Research Group Members](#)

My Appointment / Joint Appointments:

If your current appointment is not listed please contact [Jason](#).

Supplemental Questionnaires

- [AFR Summaries](#)
- [EE Department's Supplemental Questionnaire](#)