



# **USC** Viterbi

Admission and Student Engagement

### What is VASE?

- Supports the lifecycle of the Viterbi Student (UG, MS and PhD)
- Liaison to the rest of the university on any issues related to all students and programs, including, policies etc.
- Manage Viterbi International Offices (Bangalore, Shanghai)

#### Areas of Responsibility:

- Undergraduate Admissions in coordination with central USC Admissions
- Master's Admissions
- Support PhD Admissions
- First Semester Advisement for undergraduate students
- DEI for students including Center for Engineering Diversity
- Student Wellness Initiatives
- Student engagement programs Engage SC/Experience Viterbi
- Student services not handled by the dept (CPT, academic probation, academic integrity)
- Doctoral Program PhD fellowship and funding tracking, PhD progress
- Events (commencement, orientation, scholarships, community building)
- Career Connections
- Executive and Professional Education





## **Viterbi Admission and Student Engagement**

Audience Specific

All Students

### CRM Applications (Salesforce) Coleman File

Graduate Recruitment and Admission launching current student efforts working on endowed funds hiring a dedicated analyst

#### Senior Associate Dean

Kelly Goulis

#### Endowed Funds & Data Matthew O'Pray

Endowed funds management for the VSoE
Manages data reporting
Liaison with Advancement, Financial Aid and
VBA

#### UG Admissions Lead: Paul Ledesma

Lead: Paul Ledesma
UG Recruitment
UG Conversion
Transfer
Coordinate with USC Admission

#### Graduate Admission Lead: Jessica Stern

Graduate Recruitment Graduate Admission PDP

International Offices (China and India)

#### Academic Services and Programs Lead: Steve Schrader

Academic Services and programs for all students

DEI

Wellness

Viterbi Study Abroad
Undergraduate Research
Student Advisor Training and
Development
Academic Integrity

Retention & Tracking UG and PhD Orientation

#### Student Engagement & Programs

Lead: Nora Sandoval

Engagement for all students
EngageSC
Service Learning
Leadership Development
Women and Engineering
Student Orgs/Teams
New Student Transition
Programs and Signature Events

# Corporate Engagement & Professional Programs Lead: Candace Teixeira Corporate and Professional Strategy

Career Connections

'DEN@Viterbi,
Military & Veterans

Corporate Recruitment/Conversion
Aviation Safety
Executive Education

Army Futures Command - Al

#### Business Affairs

Lead: Susanna Sahakian

All financial transactions - VASE support

Front Desks
Office Management,
Scholarship and Fellowship processing
Policies

Compliance

## **Student Population (Fall 2023)**

3,165

**Undergraduate Students** 

42% Female 5,654

**Masters Students** 

33% Female 1,196

Doctoral Students

28% Female





## **Undergraduate Student Programs**

KIUEL – Klein Institute for Undergraduate Engineering Life

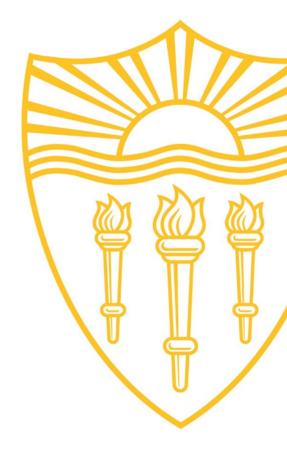
- Leadership Development
- Community Building
- Cross Disciplinary Programs
- Service (Viterbi Impact)

Student organization and student design team support

Undergraduate Scholarship Programs

Grand Challenge Scholars Program

Viterbi Honors Program Support





## **Undergraduate Student Programs**

### **Progressive Degree Program**

Provides an opportunity for undergrads to pursue an accelerated MS program starting as early as their junior year.

### Women in Engineering & Undergraduate Programs

WIE develops support programs specifically for our female students, both undergraduate and graduate students designed to bring female students together for community building, mentorship and professional development

### **Career Connections (grad & undergrad students)**

Connect students early in their academic careers
Career Fair, Career Conference, job postings, employer relations, internships, resume review, career counseling
Work closely with central Career Center in supporting all students





# EngageSC- Experience USC Viterbi





An essential student app for information and resources to get **connected**, get **involved**, and get **support**!





✓ Available on all devices

✓ Accessible to all USC students, staff, faculty, guests & affiliates

# **Faculty Partnerships**

**Explore USC/Discover USC** – on-campus conversion programs for admitted students (12)

**Parent Dinners** 

Lab demos

Class visits for admitted students in spring

Scholarship interview panels and committees

**Freshmen Academy Faculty** 

**Honors Program advisors** 

**Grand Challenge Scholar mentorship** 

**Undergraduate Research positions – (Merit and CURVE)** 





## Master's Admissions & Academic Services

### Oversee all recruitment & admission (60+ MS)

- Work with the Dean and departments to set enrollment targets
- Design, deliver and launch all MS recruitment activities
- File review based on department criteria
- Primary contact with the university partners on MS admissions

Primary point of contact for all international student matters (Visa, CPT etc)

Manage all academic progress, probation and data for MS students





## **Doctoral Programs**

#### Ph.D. Student Outreach

 Outreach, recruitment, and conversion events coordinated with the Viterbi Marketing and Recruitment team

Mentoring events for Ph.D. students, such as preparing for a career in academia.

### Admission, Financial Aid, and Conversion

 Your liaison to other offices at USC for Ph.D related matters; student admission; coordinate the selection process for internal and external fellowships (GOOGLE, INTEL, others).

### Student Progress Monitoring

Monitor academic progress; retention issues; qualifying and defense; time to degree; and approves faculty committees for qualifying examination and defense on behalf of the Graduate School.



## **Doctoral Programs**

### International Ph.D. Students

- Internships; I-20 extensions; immigration issues; off-campus employment
- Signs requests for DS-2019s for visiting Ph.D. students on J-1 visas

## Summer Undergraduates Research Experience (SURE)

- Five distinct programs with approximately 70 students in Summer 2019
- Recruitment tool for potential future Ph.D. students

### School-wide TA training

- Offered every Fall and Spring
- Complements training offered by USC Center for Excellence in Teaching (CET)



