

Viterbi

USC



Dr. Allen and Charlotte Ginsburg Human-Centered Computation Hall

Funding & Naming Opportunities

The Dr. Allen and Charlotte Ginsburg Human-Centered Computation Hall serves as the home of our Thomas Lord Department of Computer Science. It is a hub of research activity as we embark on our university-wide Frontiers of Computing initiative.

The 116,000 square-foot facility integrates all of our computer science programs into a transformative seven-story structure that:

- Advances USC Viterbi's role in improving and benefiting society through areas including artificial intelligence, machine learning, and robotics
- Attracts the best students and faculty by creating an environment in which they flourish
- Serves as a living laboratory that supports USC's commitment to sustainability, health and well-being
- Sets the bar for USC's zero-energy emission as the first LEED Platinum-certified building at USC
- Engineers a better world for all humanity



Auditorium Stage



Amphitheater & Reception Area (Meet-up steps)

\$3,000,000

**Floors
(LL1, LL2, 2-5)**

There are six floors available for naming opportunities within Ginsburg Hall. The naming of each floor is a highly visible naming opportunity.

**Amphitheater
& Reception Area
(Meet-up steps)**

The amphitheater steps and reception area will be a meeting place to gather and collaborate. The steps connect two publicly accessible floors.

\$2,000,000

Auditorium Stage

The stage will serve as a showcase where lectures and presentations will take place. This opportunity also includes the digital screens which will display high-definition videos and graphics for the school's audio and visual needs.



Robot Testing/Flying Lab



Student Collaboration Hub

\$1,000,000

**Robot Testing/
Flying Lab**

Nicknamed the “drone aviary,” this will surely be one of Ginsburg Hall’s highlights, with robotics students continually testing their works-in-progress, and an open layout that allows for safe testing observation.

**Student
Collaboration Hub**

This area will serve as a central gathering place for students. It will feature an open, flexible space with comfortable seating that will be conducive to both individual and group work.

Server Room

This will be one of the most important areas within Ginsburg Hall, home to the “inner workings” of the facility that powers technological infrastructure. The room will feature rows of high-density server racks that house critical data and applications as well as networking equipment.

Sunken Garden

A destination location for all of USC, this beautiful outside space will serve as a tranquil area that will enhance the visitor’s experience.

Pre-function Area

The main pre-function space outside of the auditorium allows for reception-style events, welcoming guests, or displaying exhibits. This high-traffic area provides a gathering venue for students, faculty, and guests of the university.



Computer Science Laboratory



Innovation Space

\$500,000

Innovation Space

Ginsburg Hall is where work of all kinds will be conducted at every hour of the day. This space will serve as an area for students, faculty, and researchers to work together and meet.

\$250,000

**Computer Science
Chair Office**

Our Computer Science Chair will be based in Ginsburg Hall, and his office will be the center of all academic and administrative activity.

PhD Student Lounge

This space is designed to nurture collaboration, creativity, and camaraderie among the brightest minds in computer science research. This lounge offers a haven for PhD students to connect, exchange ideas, and embark on groundbreaking projects.

Green Room

The green room is the space that functions as a waiting room and lounge for performers or speakers to gather their thoughts and prepare to deliver their best on the auditorium stage.

**Computer Science
Laboratory (Large)**

The computer science laboratories will provide a dedicated space equipped with resources for conducting research, experimentation, and learning.



Aerial View

\$100,000

PhD Seating

These areas will provide an environment where scholars pursuing their PhD degrees in computer science can participate in group work and engage in intellectual discussions.

Office Hours Room (Large)

These will be dedicated spaces for faculty and teaching assistants to hold 1:1 meetings or group discussions with students.

Bike Storage

A place for students, faculty, and staff to store their bicycles.

Human Subject Participant Lab

This space will be used to conduct research involving human participants. It includes an area with a one-way mirror for observation.



Meeting Rooms



Privacy Pods (Small)

\$50,000

Office Hours Rooms (Small)

These will be dedicated spaces for faculty and teaching assistants to hold 1:1 meetings or group discussions with students.

Wellness Rooms

The wellness rooms offer a private space for students that is suitable for mental, physical, spiritual, or maternal necessity.

Faculty Offices

Ginsburg Hall will be home to many USC Viterbi computer science faculty members.

Privacy Pod (Large)

These soundproof workspaces are designed with integrated technology to elevate focus and well-being. This reservable space will allow for up to 4 users to take video calls and work in an enclosed space.

\$25,000

Privacy Pod (Small)

These soundproof workspaces are designed with integrated technology to elevate focus and well-being. This reservable space will allow users to take video calls and work in an enclosed space.