

THE UNIVERSITY OF SOUTHERN CALIFORNIA'S INAUGURAL

New Space Economy Forum



TUESDAY, NOVEMBER 17, 2026 | 9:00AM - 6:30PM
UNIVERSITY PARK CAMPUS | GINSBURG HALL

CORPORATE EVENT SPONSORSHIP

The USC Viterbi School of Engineering, the USC Stevens School of Computing & AI, and the Dornsife College of Letters, Arts, and Sciences invite you to support this gathering of industry leaders, government officials, venture capital firms, and prominent researchers shaping the future of the New Space Economy.

The event will feature expert panels, meaningful discussions, and a hosted reception, offering a unique opportunity to connect with innovators across academia, industry, and government while engaging with USC faculty and the next generation of engineering and computing talent.

PRESENTING SPONSOR | \$20,000

All Cardinal and Gold Sponsor benefits plus:

- Exclusive "Presenting Sponsor" designation with premier logo placement on all event materials and communications.
- Opportunity for a senior executive to deliver brief welcome remarks (2–3 minutes)
- Private networking opportunity with USC leadership, select faculty, invited speakers, and VIP guests before or after the event.

GOLD SPONSOR | \$10,000

All Cardinal Sponsor benefits plus:

- Opportunity to provide branded materials or giveaway item at attendee check-in.
- Recognition as a panel sponsor or reception sponsor, with logo displayed during that portion of the program.

CARDINAL SPONSOR | \$5,000

- Company logo displayed on event website, digital program, and event signage.
- Recognition during opening remarks and in post-event communications.

For additional information, please contact:
Maurena Nacheff-Benedict (nacheffb@usc.edu)
Kerri Bennett (kerriben@usc.edu)

**THE FUTURE OF SPACE
IS BEING BUILT TODAY.**

USC Viterbi
School of Engineering

USC Stevens
School of Computing and
Artificial Intelligence

USC Dornsife
Dana and David Dornsife
College of Letters, Arts and Sciences